

Product Catalogue Update June 2013



I would like to take this opportunity to welcome you to our Retailer Reference Guide. This guide has been compiled to offer you an insight into Ulster, our core values, and our long-term commitment to our retailers and to the industry.

We have made significant investments in new ranges and refreshed some of our existing ranges and this guide showcases the entire Ulster offering accompanied by stunning room set and close up photography.

I know that at Ulster we are extremely fortunate to have such good relationships with our retailers and, indeed we can count many of you as our friends. I thank you for your continued support over the years, and assure you that we are clearly focused on strenghtening those valued relationships going forward.

Nick Coburn Group Managing Director



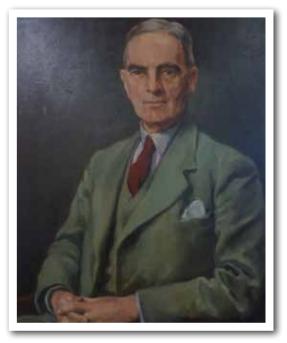


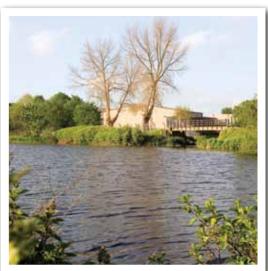


### Contents

This Retailer Reference Guide provides you with all of the information you will need on current Ulster Carpets products. We have divided the guide into easily identifiable colour-coded sections which will help you to quickly locate the ideal Ulster product. The colour-coded bars below outline the colours and page numbers of each section.

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### Behind the Brand

#### The History

Ulster Carpets was founded by George Walter Wilson (pictured) in Northern Ireland in 1938 and is still privately owned by the founder's family. Ulster has taken the positive attributes associated with being a Family-owned establishment and combined them with a Forward-thinking, global approach to business. The result is a technologically advanced, service-driven company with flair, flexibility and a passion for quality.

#### Manufacturing in the UK & Ireland Since 1938

All of our woven carpets are manufactured in Northern Ireland, in one of the most technically advanced carpet weaving plants in the world. In recognition of the PSYLO™ weaving technology we developed, we received the prestigious 'Queens Award for Enterprise'.

#### Ulster & the Environment

We take our commitment to minimising our impact on the environment very seriously, and were one of the earliest textile companies in the UK to achieve environmental management certificate ISO14001 back in March 2000.

In 2008 we were the first textile manufacturer in the UK & Ireland to achieve the 'Carbon Trust Standard' for significant reductions in our carbon emissions. Since then we have taken this a step further and 100% of our post production waste is now reused or recycled. Our aim is for our manufacturing to be carbon neutral by 2020.

#### **Quality Assurance**

All of our yarn is manufactured in our own spinning plant in Dewsbury, North Yorkshire, enabling us to have total control over the quality of yarn and long-term security of supply.

Our woven carpets are quadruple-sheared and inspected three times, and all of our stock ranges have been upgraded in the last five years to a heavier weight 2 ply yarn. This improved yarn will enhance the durability of the carpet and its lifespan.

#### **Efficient Service**

Our location within the UK and Ireland means we are well placed to offer a timely and efficient service. More than 95% of our product can be serviced immediately from extensive stockholdings. Once recieved, over 90% of orders are delivered within 5 working days to anywhere in the UK and Ireland.

Our local, award-winning Customer Services Team (pictured) are on hand to process orders and assist you quickly with any Ulster-related enquiries.

#### Cost-Effective, Colour-Matching Multi-Widths

All our ranges are offered in colour-matching multiwidths, minimising waste and enabling the most costeffective installation of our carpet to any floor space. Our woven axminster products (with the exception of Elements) are available in 4.57m, 3.66m, 2.74m, 1.83m and 0.91m widths, while all woven wilton and tufted products are available in 5m, 4m, 3m, 2m and 1m widths.

All widths will colour match if requested when the order is placed.

#### **Contract Focus**

In addition to our extensive stock offering, Ulster is a global market leader with unparalleled experience in the planning, design and manufacture of bespoke woven axminster carpet for the contract market.

Our unique PSYLO<sup>TM</sup> weaving technology and the resulting capabilities sets Ulster apart and enables us to work with contract clients around the world in providing first class products and service at every stage.

Ulster has supplied prestigious hotels including The Savoy, London (pictured) - Four Seasons George V, Paris - The Ritz Carlton, Toronto and the King Abdullah Convention Center in Saudi Arabia.









### Country House Collection Kazan

80% Wool / 20% Nylon Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m Runner 0.91m wide

Suitable for Extra Heavy Wear

Kazan, an opulent antique Persian woven axminster design with coordinating runner, is now available in eight sophisticated colourways, from the classical to the more contemporary.

Woven in a soft yet hardwearing 80% wool 20% nylon yarn blend, this axminster range is the ideal choice for consumers who want to create instant grandeur in the home.

For the full collection of Ulster runners please see pages 59-63.



Kazan - Tench Green (91/20018) & Runner (91/20019)



13/20018 Antique White



31/20018 Powder Blue



92/20018 Viceroy Grey



51/20018 Sepia





13/20019 Antique White Runner 31/20019 Powder Blue Runner



92/20019 Viceroy Grey Runner 51/20019 Sepia Runner



## Country House Collection Kazan



Kazan - Tench Green (91/20018) & Runner (91/20019)

### "...an opulent antique Persian woven axminster..."



### Country House Collection Beaumont

80% Wool / 20% Nylon Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m

Suitable for Extra Heavy Wear

Conjuring up memories of picnic blankets, kilts and all things woollen and warm, Beaumont is a versatile, stylish and sophisticated plaid range by Ulster.

This traditional design has been brought into the 21st Century: subtle tones and carefully-placed highlights of colour create a carpet with depth and timeless appeal, in eight beautiful colourways.

The Beaumont range captures the essence of the timeless Country House Collection.



Beaumont - Brindle (12/20016)



# Country House Collection Beaumont



Beaumont - Turtle Dove (91/20016)

### Anatolia

80% Wool / 20% Nylon Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m Runner 0.69m

Suitable for Extra Heavy Wear

Anatolia is a quality woven axminster range that delivers style and elegance. A flowing stair runner, a subtle scroll or an opulent medallion design can provide the inspiration for any living space.

Anatolia offers versatility and has the ability to look timelessly elegant in one setting and expressively modern in another.

Available in eleven different colourways and four designs, Anatolia can create an aspirational yet attainable look.

Anatolia Medallion - Note to Retailers

For those consumers who wish to use the medallion design on their staircase, please advise that the medallion element is not centralised within the overall design. To counteract this, please recommend the following:

- Use the runner design, as the medallion is centrally positioned
- The versatility and even distribution of the scroll design sits perfectly on a staircase

Alternatively, if neither of these options are applicable, a 1.83m wide cut will be needed from which the required width will cut to ensure the medallion is centered. Ulster Carpets is not responsible for the subsequent extra cost.



Medallion Pampas (51/2287)



42/2287 Medallion Lotus



41/2287 Medallion Dune



42/2288 Scroll Lotus



41/2288 Scroll Dune



42/2289 Runner Lotus



41/2289 Runner Dune

### Anatolia

51/2289 Runner Pampas



Scroll Lotus (42/2288)

11/2289 Runner Delta



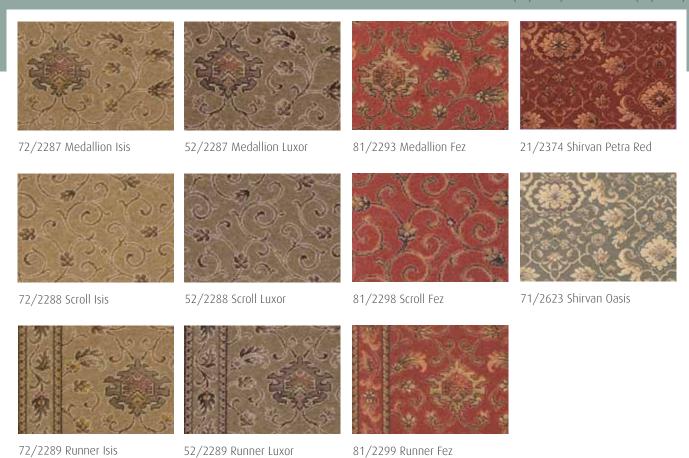
43/2289 Runner Tunis

44/2289 Runner Nile Gold

## Anatolia



Medallion Fez (81/2293) & Runner Fez (81/2299)



### Ariana

80% Wool / 20% Nylon Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m

Suitable for Heavy Wear

Ariana is a simple, floral design - an eyecatching feature in any living space.

Utilising a subtle array of earthy tones - from warm neutrals to golds and red - Ariana helps to create inviting, elegant appeal.

This 80% wool, 20% nylon woven axminster range accomplishes visual depth in the design by careful use of colour.



Stucco Beine (11/2712)

#### "...a simple, floral design...utilising an array of earthy tones..."



43/2712 Damask Cream



41/2712 Carrera Marble



11/2712 Stucco Beige



12/2712 Antique Stone



42/2712 Tuscan Plaster



44/2712 Medici Gold



21/2713 Brocade Red

### Blossom

80% Wool / 20% Nylon Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m

Suitable for Heavy Wear

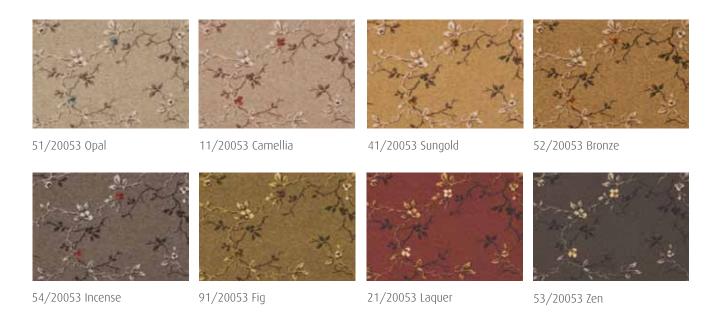
Blossom is a delicate floral woven axminster range inspired by the orient. This range utilises a warm selection of plain and heather yarns. Gently balancing open ground and pattern, Blossom accomplishes subtle impact through the modest use of accent colours.

Covering a spectrum of colour, this range offers neutrals which have current accent colours, modern and contemporary colour combinations as well as traditional tones that reflect the oriental reference.

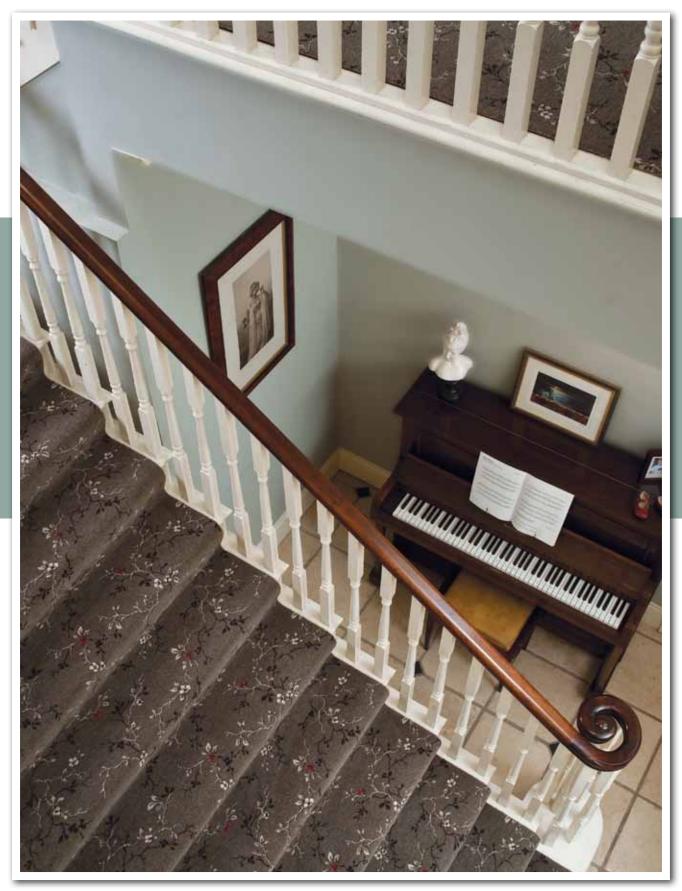


Incense (54/20053)

### "...a delicate floral woven axminster range inspired by the orient..."



# Blossom



Incense (54/20053)

### Natural Choice Axminster

100% undyed wool Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m

Suitable for Extra Heavy Wear

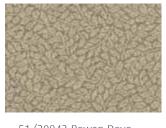
Recognising a growing public awareness of ecological and environmental issues, Ulster has developed Natural Choice, an eco collection woven from 100% undyed wool.

Natural Choice Axminster is made up of a variety of textural designs, each inspired by nature.

Composed from natural, renewable elements, Natural Choice is completely recyclable and biodegradable at the end of its life cycle. It therefore has a minimal effect on the environment.



Shale Dove (51/20046)



51/20043 Rowan Dove



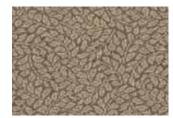
51/20047 Cove Dove



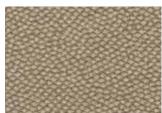
41/20043 Rowan Fawn



41/20047 Cove Fawn



91/20043 Rowan Slate



51/20046 Shale Dove



51/20048 Chenille Dove



41/20046 Shale Fawn



41/20048 Chenille Fawn



51/20044 Ellipse Dove



91/20048 Chenille Slate

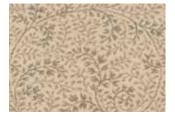
### Natural Choice Axminster



41/20045 Fresco Fawn



91/20045 Fresco Slate



11/20042 Garland Natural



11/20041 Tapestry Natural



Tapestry Natural (11/20041)

"...a variety of textural designs...each inspired by nature...
and complemented with a range of plains."

### Natural Choice Plains

100% undyed wool Woven Wilton

Available in 5m, 4m, 3m, 2m & 1m Suitable for Extra Heavy Wear

The Natural Choice Plains range has been specifically designed to complement the Natural Choice Axminster range, offering a complete, co-ordinated solution.

Woven from 100% natural undyed wool each of the Natural Choice Plains delivers all of the associated benefits of wool in seven 'organic' woven wilton colourways.

By combining a patterned carpet in one room with the subtlety of a plain carpet in another, the consumer can easily create a naturally-flowing effect.



Top - Bottom: Plover (N5002), Eider (N5004), Cobble (N5003) & Alpaca (N5001)

'Woven from 100% undyed wool... in seven 'organic' colourways.'



### Natural Choice Co-ordination

Natural Choice Axminster and Plains ranges, as a co-ordinating collection, can effortlessly work together in a variety of combinations. When used side by side Natural Choice woven axminster and woven wilton colourways can create a relationship between various internal spaces whilst subtly defining each area. Below are just a few co-ordination options. For a full list of co-ordinating options see pages 71-74.





## Elements Organza

80% Wool / 20% Nylon Woven Axminster

Available in 4m, 3m, 2m & 1m

Suitable for Extra Heavy Wear

A contemporary axminster range, the softly patterned design of Elements Organza bridges the gap between heavily patterned and plain carpet.

Elements Organza offers an extensive palette - from classic neutrals through to 'statement' colours.

Available in colour-matching multiwidths, Elements Organza co-ordinates with various Ulster plains which, when presented together, create a polished, refined elegance in an interior space.



Chateau (15/2720)





20/2720 Amaretto

19/2720 Sandalwood

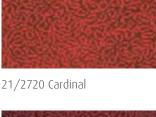


92/2720 Smokewood

15/2720 Chateau









81/2720 Cornelian

96/2720 Raven



Ulster Velvet, Mullion (W2614)

80% Wool / 20% Nylon Woven Wilton

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Extra Heavy Wear

One of the finest wilton products on the market, Ulster Velvet is a luxurious woolrich flooring. This range looks and feels as its name suggests: smooth, with a texture akin to velvet.

In response to the consumer demand for plain carpets, particularly neutral colourways, the Ulster Velvet range will harmonise and co-ordinate with almost any interior colour scheme.



W2603 Mocha

W2022 Pebble



W2013 Oatmeal



W9209 Canvas



W2604 Twill



W2614 Mullion



W2615 Mead



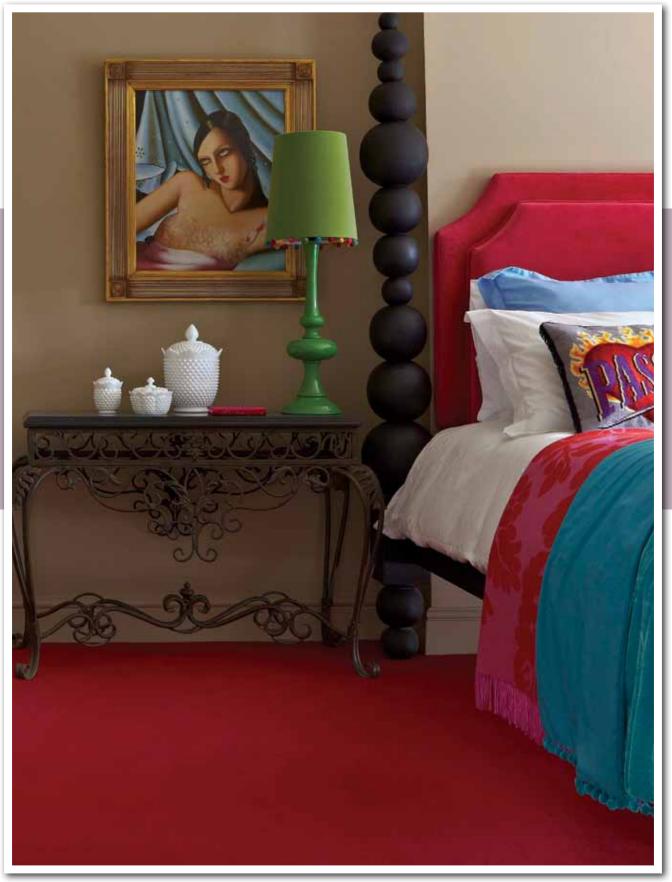
W2617 Mushroom



Fauna (W2607)



Ulster Velvet comes in five colour-matching widths to help reduce unnecessary waste. Ulster's unique 5m wide wilton option also reduces the number of seams, ensuring a finished floor covering of unrivalled quality.



Imperial Red (W8830)

## Grange Wilton

80% Wool / 20% Nylon Woven Wilton

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Extra Heavy Wear

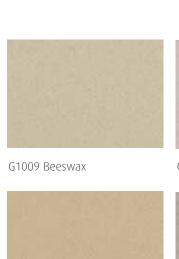
Combining the luxury of wool and the hardwearing properties of nylon, Grange Wilton uses high-twist plain and heather yarns, woven tightly to create the ultimate luxurious dense floorcovering.

The 24 colourways within Grange Wilton include warm organic mineral tones, soft muted greys, beiges, green and reds, all inspired by a timeless 'heritage' palette.

The nostalgic tones and colours found in Grange Wilton will effortlessly help create warmth and deliver practical luxury.



Angora (G1001)







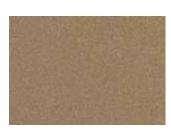




G1007 Spelt

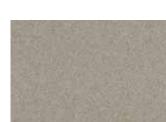
G1002 Wattle











G1021 Mist





G1022 French Grey









G1014 Appleby G1016 Lowry

# Grange Wilton



Lowry (G1016)



80% Wool / 20% Nylon Woven Wilton

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Extra Heavy Wear

York Wilton offers a comprehensive palette of 40 colours in an array of plain and heather yarns, with gently-textured twists conveying a simple yet classic style. The heathers add a softer, contemporary feel to the range by blending more than one colour into the twist.

Combining the softness, comfort and warmth of wool with the hardwearing properties of nylon for optimal performance, York Wilton is suitable for extra heavy wear.



Walnut (Y1029)



Y1021 Flax



Y1034 Chantilly



Y1013 Irish Cream



Y1035 Sailcloth



Y1007 Wholemeal



Y1030 Hemp



Y1012 Corn



Y1008 Doeskin



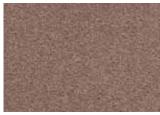
Y1026 Harvest Gold



Y1023 Mineral



Y1037 Safari



Y1032 Flint

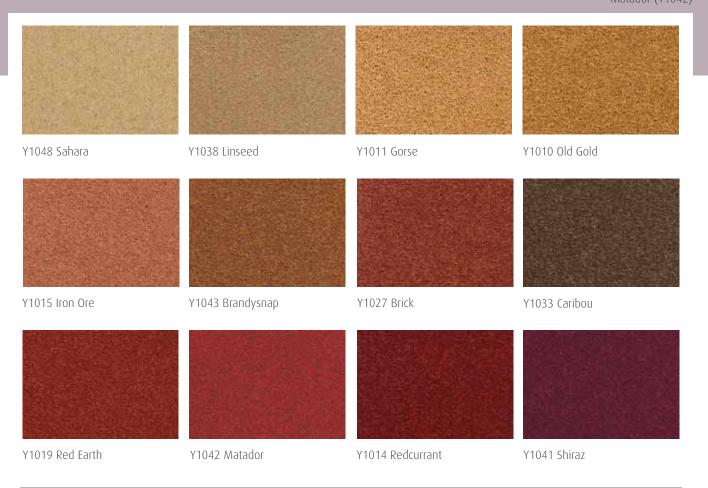


Hazelnut (Y1044)





Matador (Y1042)





 Sorrel (Y1040)

 Figure 1
 Sorrel (Y1040)

 Y1001 Meadow
 Y1002 Sage
 Y1004 Kale
 Y1049 Spruce

 Y1040 Sorrel
 Y1051 Heron
 Y1050 Pewter
 Y1018 America Blue

"...a comprehensive palette of 40 colours in a subtle array of plain and heather yarns."

### Natural Choice Plains

100% undyed wool Woven Wilton

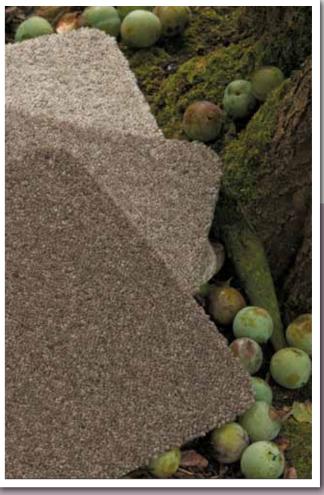
Available in 5m, 4m, 3m, 2m & 1m

Suitable for Extra Heavy Wear

The Natural Choice Plains range has been specifically designed to complement the Natural Choice Axminster range, offering a complete, co-ordinated solution.

Woven from 100% natural undyed wool, each of the Natural Choice Plains delivers all of the associated benefits of wool in seven 'organic' woven wilton colourways.

By combining a patterned carpet in one room with the subtlety of a plain carpet in another, the consumer can easily create a naturally flowing effect.



lop - Bottom: Platinum (N5007), Pumice (N5005) & Kindling (N5006)

'Woven from 100% undyed wool... in seven 'organic' colourways.'



# Natural Choice Plains



Top - Bottom: Plover (N5002), Eider (N5004), Cobble (N5003) & Alpaca (N5001)

# Donegal Twist

80% Wool / 10% Nylon / 10% Polyester

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Extra Heavy Wear

A stylish plain twist in a palette of warm, earthy heathers, the Donegal Twist range adds subtle texture and practicality to any floor.

Donegal Twist is now available with Ultra Light Bac backing. Unique to Ulster, Ultra Light Bac is easier to fit and handle, crease resistant and delamination proof, and enhances the overall performance of the carpet.

Suitable for extra heavy wear, Donegal Twist offers warmth and comfort.



Anthracite (D4019)

### "...Donegal Twist adds subtle texture and practicality to any floor."



# Donegal Twist



"...a stylish plain twist in a palette of warm, earthy heathers..."



Fawn (D4008)

# Open Spaces

100% Wool Loop Pile

Available in 5m, 4m, 3m, 2m & 1m Suitable for Heavy Wear

Open Spaces is a comprehensive collection of loop pile carpets in six different designs: Borneo, Dubai, Morocco, Oman and the Laneve ranges; Auckland and Queenstown. Constructed from 100% wool, the Open Spaces collection delivers a textured contemporary look that is soft, warm and durable.

Open Spaces is offered in an extensive array of organic colours that will merge seamlessly into all interior schemes and co-ordinate with Ulster's extensive woven axminster offering.



Oman - Rye (25/1320)

#### Morocco





10/1310 Arran

35/1310 Shetland



25/1310 Fair Isle

#### Oman





20/1320 Porcelain

25/1320 Rye





45/1320 Rope

30/1320 Wheatgrass



40/1320 Stone

#### Borneo











43/1153 Oatcake

72/1153 Steel

### Dubai

44/1153 Peanut



on pages 64-73. For a full list of co-

Please see our colour coordination section

ordination options please visit www. ulstercarpets.com/ colourcoordination

31/1319 Pearl

61/1319 Limewash

71/1319 Dapple

# Open Spaces (Laneve)

### Queenstown



Queenstown - Quill (63/1431)

100% New Zealand Wool
Available in 5m, 4m, 3m, 2m & 1m
Suitable for Heavy Wear

# What is Open Spaces (Laneve)?

Ulster Carpets, working in partnership with Wools of New Zealand, have developed two 100% New Zealand wool, tufted (loop pile), Laneve ranges - Open Spaces (Laneve) Auckland and Open Spaces (Laneve) Queenstown.

Open Spaces Auckland, a plain rib range, comprises of six colourways. Accompanying this is the Open Spaces Queenstown range, a textured two-tone rib also available in six colourways.

Manufactured in Denmark by danfloor (an Ulster Group Company specialising in the manufacture of tufted products), the Open Spaces Auckland and Open Spaces Queenstown ranges utilise a dense loop pile texture to create a natural contemporary floor covering that is also soft and warm.

For more information please visit www.woolsnz.com



# Open Spaces (Laneve)

#### Auckland

# What Does the Brand Represent?

In choosing any of these Wools of New Zealand Laneve products, the consumer is purchasing a luxurious 100% wool carpet, traceable back to individual farmers (via Wools of New Zealand fully-integrated supply chain) who must meet a comprehensive range of environmental, social responsibility and animal welfare standards.

Upon purchase customers will be eligible to receive a "PROVENANCE PACK" from Wools of New Zealand.

This pack contains a certificate of authenticity and a unique batch reference. Consumers will then be able to enter this reference on the Wools of New Zealand website and trace the wool in their carpet back to the farms where the wool was grown.







Auckland - Grayling (70/1428)

100% New Zealand Wool

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Heavy Wear



10/1428 Calico



62/1428 Hammock



71/1428 Coast



28/1428 Mortar



25/1428 Driftwood



64/1428 Hare



70/1428 Grayling



74/1428 Anvil

# Open Spaces (Laneve)

### Wellington Stripe



Quay (10/1433)

100% New Zealand Wool
Available in 5m, 4m, 3m, 2m & 1m
Suitable for Heavy Wear





20/1433 Reed 30/1433 Marron 10/1433 Quay 60/1433 Carbon

### Sheriden

80% Wool / 20% Nylon Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m Runner 0.69m

Suitable for Extra Heavy Wear







21/2461 Cameo Straw

Sheriden is a classical collection that offers 14 colourways in three co-ordinating cameo, pindot and runner designs.

This range provides consumers with the opportunity to create a simply elegant, stylish and flowing interior when any combination of the three Sheriden designs is chosen.

The extensive colour palette ranges from soft tones to stronger regal colours, for those who want to make the ultimate style statement.



21/2462 Pindot Straw



21/2605 Runner Straw



73/2461 Cameo Claret



Cameo Provencale (42/2558)



42/2562 Pindot Provencale



73/2462 Pindot Claret

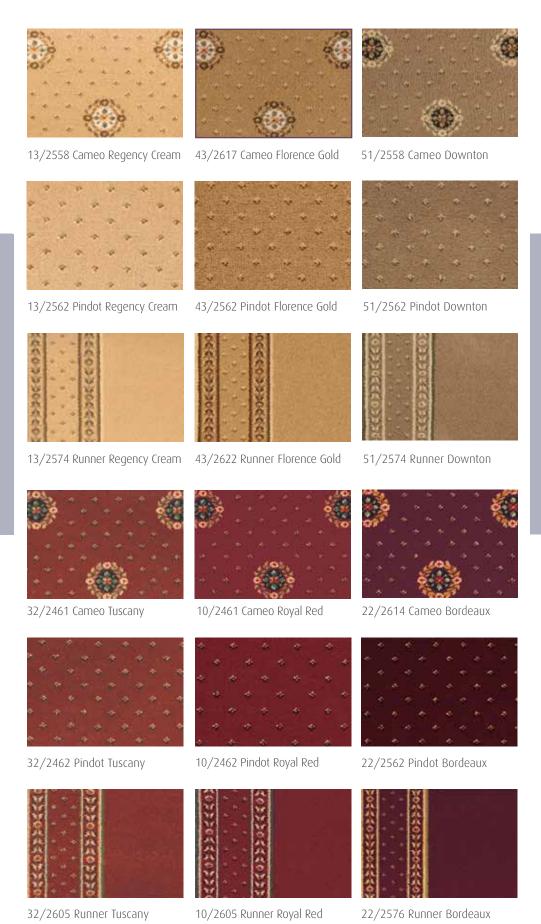


42/2574 Runner Provencale



73/2605 Runner Claret

# Sheriden



For a full list of runners available from Ulster please see pages 59-63.

## Sheriden



Cameo Provencale (42/2558)

"...a classical woven axminster range that delivers simple elegance..."



45/2461 Cameo Jade



4/2461 Cameo Sherwood



45/2462 Pindot Jade



4/2462 Pindot Sherwood



45/2605 Runner Jade



4/2605 Runner Sherwood



91/2558 Cameo Acorn



52/2461 Cameo Royal Blue



91/2562 Pindot Acorn



52/2462 Pindot Royal Blue



91/2574 Runner Acorn



52/2605 Runner Royal Blue

### Athenia

80% Wool / 20% Nylon Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m wide Runner 0.69m

Suitable for Heavy Wear

Athenia, a firm consumer favourite, is a dynamic and contemporary product, available in distinctive co-ordinating motif, pindot and runner designs.

Given its innate adaptability and elegance, Athenia can be used to create a wide range of border, runner and rug combinations in the home.

Alternatively, one Athenia design can be effortlessly used to inject a rich infusion of colour and style to any interior space.



12/2566 Motif Royal Blue



91/2707 Motif Black



12/2572 Pindot Royal Blue



91/2572 Pindot Black



12/2583 Runner Royal Blue

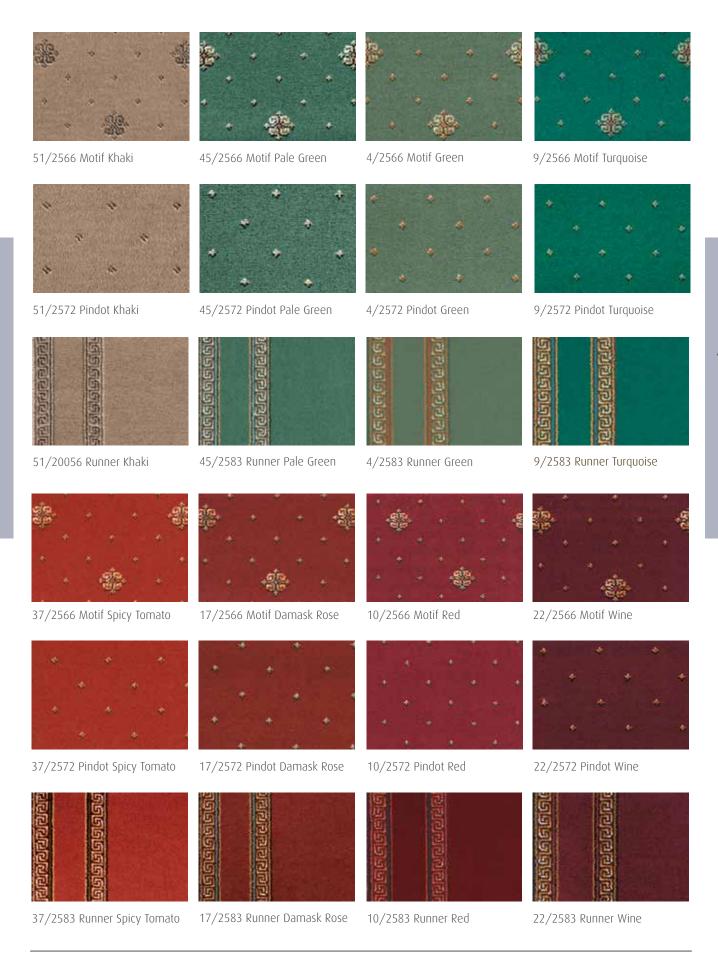


91/2711 Runner Black



Motif Black (91/2707) & Runner Black (91/2711)

## Athenia



# Athenia



Motif Black (91/2707)

"...a classic collection of three co-ordinating designs offered in a sophisicated colour palette..."

### **Tazmin**

80% Wool / 20% Nylon Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m wide Runner 0.69m

Suitable for Heavy Wear

Distinguishable by its simple diamond motif design which is accentuated by a plain or heather background, Tazmin is a stylish and contemporary range.

Available in three co-ordinating designs - pindot, runner and motif - Tazmin offers the versatility and choice that consumers have come to expect from Ulster.

One design can be chosen to make a statement, or the motif, pindot and runner options can be used in any combination to achieve a beautiful co-ordinated look.



Motif Forest (72/2710)



41/2628 Motif Sand



11/2628 Motif Camel



41/2724 Pindot Sand



11/2724 Pindot Camel



41/2634 Runner Sand



11/2634 Runner Camel



43/2628 Motif Honey



51/2628 Motif Coppertone



43/2724 Pindot Honey



51/2724 Pindot Coppertone



43/2716 Runner Honey

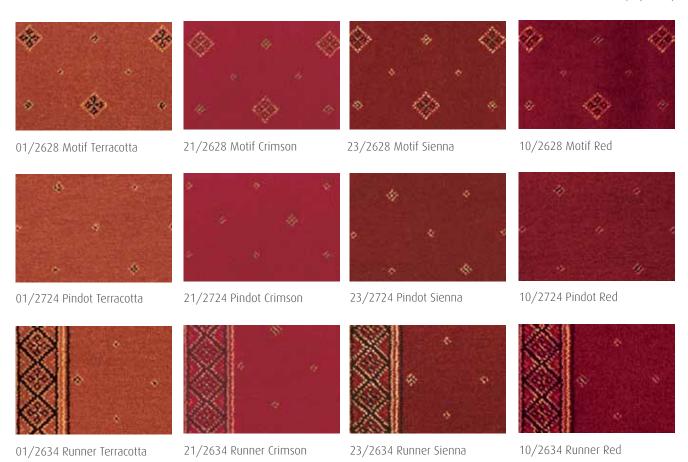


51/2634 Runner Coppertone

# Tazmin



Motif Camel (11/2628)



### **Tazmin**



53/2628 Motif Kaftan



53/2724 Pindot Kaftan



53/2716 Runner Kaftan



Motif Forest (72/2710)



91/2628 Motif Shadow



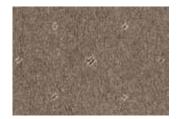
52/2628 Motif Umber



72/2710 Motif Forest



47/2628 Motif Green



91/2724 Pindot Shadow



52/2724 Pindot Umber



72/2724 Pindot Forest



47/2724 Pindot Green



91/2634 Runner Shadow



52/2634 Runner Umber



72/2718 Runner Forest



47/2634 Runner Green

# Glenavy

80% Wool / 20% Nylon Woven Axminster

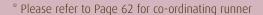
Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m Runner 0.91m

Suitable for Heavy Wear

Each carpet design in the Glenavy range is individually inspired and designed. The diversity and elegance of each design offers limitless possibilities in their application.

The beautiful mix of traditional patterns within the Glenavy range instinctively creates interior character and charm.

Glenavy is available in five colourmatching widths, and also includes five co-ordinating runners.





Hampton Court (7/2984)

### "...individually inspired and designed."









11/2970 Romanza

6/2421 Fezhir

2/2418 Tabriz





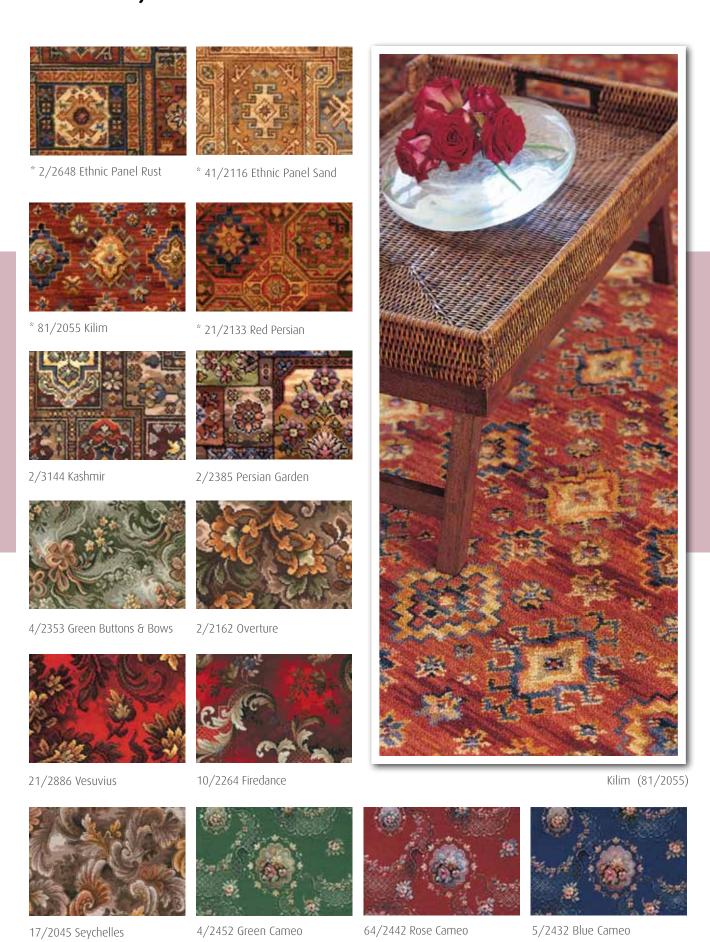




11/2971 Fantasia 11/20066 Kimono

6/2414 Mayfayre 6/2474 Siranda

# Glenavy



# Glenavy

#### 80% Wool / 20% Nylon Woven Axminster



7/2984 Hampton Court



41/20064 Antique Hampton Court



21/20065 Red Hampton Court



Hampton Court (7/2984)

"...a beautiful mix of traditional patterns...instinctively creating interior character and charm."

\* Please refer to Page 61 for co-ordinating runner

# Glenmoy

80% Wool / 20% Nylon Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m

Suitable for Extra Heavy Wear

Glenmoy is a charming collection of thirteen traditionally-patterned woven axminster colourways that exude warmth and integrity.

Within this range, delicate pastel designs sit alongside vividly rich, Persian-inspired creations and traditional plaids.

Glenmoy, one of Ulster's longest standing woven axminster ranges, is suitable for extra heavy domestic wear and comes in a choice of five colour-matching widths.

Please see our colour co-ordination section on pages 64 - 73.

For a full list of co-ordination options please visit www.ulstercarpets.com/colourcoordination



2/2755 Beige Chisholm



6/2470 Madame Pompadour



1/2280 Toledo



4/2371 Green Vivaldi



2/2371 Vivaldi



41/2651 Jasmine Garden



2/2157 Seville



21/2652 Antique Sunset



10/2160 Persian Garden



21/2650 Red Sultan



91/2650 Black Sultan



10/2754 Royal Stewart



12/2756 Blackwatch

### Glendun







9/2380 Sage Lorenzo



5/2380 Blue Lorenzo



5/2446 Blue Caliph



3/2152 Samarkand



11/20063 Rosemoor

80% Wool / 20% Nylon Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m

Suitable for Extra Heavy Wear

The crème de la crème of Ulster classic designs, Glendun is an elegant collection with a timeless, distinguished look. The five colourways that make up this collection are each suitable for extra heavy wear and designs range from the romantic to the bold.

The Glenshane range is a time-honoured selection of intricate, traditional woven axminster designs. Glenshane is a popular choice due to its practicality and detail in design, and is suitable for general wear.

### Glenshane

80% Wool / 20% Nylon Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m

Suitable for General Wear



6/2439 Scroll Chintz



6/2534 Oriental Panel



2/2435 Empire Scroll



51/2435 Empire Garden





Strata Stone (86604-8)



80% Wool / 20% Nylon Woven Axminster

Available in 4m wide

Suitable for Extra Heavy Wear/ Heavy Contract Wear

the mix is a unique woven axminster collection that includes eight contemporary designs offering a total of twenty one different colourways, each available in 4m wide.

The stylish designs range from the subtle to the dramatic; the attractive colour palette creates instant appeal.

the mix range also co-ordinates with our plain woven wilton and axminster carpets.



Swirl Berry (86440-11)

#### Strata



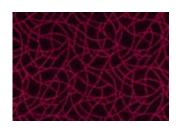


86604-10 Strata Buffalo

#### Crackle



86551-7 Crackle Mole



86839-2 Crackle Cranberry

#### Swirl



86440-10 Swirl Linum



86440-11 Swirl Berry



86440-27 Swirl Peacock



86440-14 Swirl Panther

#### Silhouette



101637-1 Silhouette Dusk



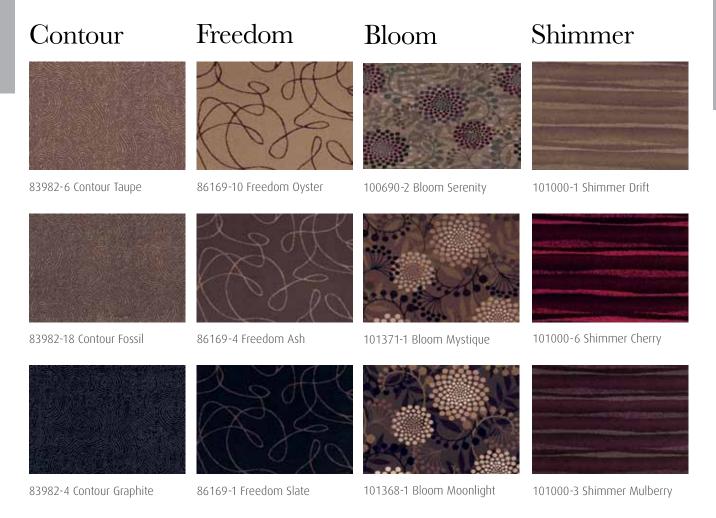


Bloom Moonlight (101368-1)





Contour Taupe (83982-6)





Athenia - Runner Black (91/2711) & Motif Black (91/2707)

Ulster provides a wide selection of woven axminster runners in designs that range from the traditional to the contemporary.

Available in 0.91m or 0.69m wide, a runner is the perfect way to continue a coordinated look throughout the home and over various levels.

Alternatively runners can be used independently to create a statement on a stairway or along a corridor.



Country House Collection Kazan - Tench Green Runner (91/20019) & Medallion (91/20018)

#### Anatolia (0.69m wide)



42/2289 Lotus



41/2289 Dune



43/2289 Tunis



51/2289 Pampas



44/2289 Nile Gold



72/2289 Isis



11/2289 Delta



52/2289 Luxor



81/2299 Fez

For those consumers who wish to use the medallion design on their staircase, please advise that the medallion element is not centralised within the overall design. To counteract this, please recommend the following:

Use the runner design, as the medallion is centrally positioned

- The versatility and even distribution of the scroll design sits perfectly on a staircase

Alternatively, if neither of these options are applicable, a 1.83m wide cut will be needed from which the required width will cut to ensure the medallion is centered. Ulster Carpets is not responsible for the subsequent extra cost.

#### $Athenia \,\, {\scriptsize (0.69m \ wide)}$



10/2583 Red



51/20056 Khaki



45/2583 Pale Green



4/2583 Green



9/2583 Turquoise



37/2583 Spicy Tomato



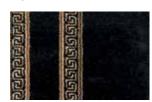
17/2583 Damask Rose



22/2583 Wine



12/2583 Royal Blue



91/2711 Black

### $Country\ House\ Kazan\ {\scriptstyle (0.91m\ wide)}$



91/20019 Tench Green



13/20019 Antique White



Antique White 31/20019 Powder Blue



51/20019 Sepia



92/20019 Viceroy Grey



41/20019 Persian Gold



81/20019 Burnt Sienna



21/20019 Indian Red

### Runners

### $Glenavy \ (0.91m \ wide)$



11/2136 Hampton Court



41/2203 Ethnic Panel Sand



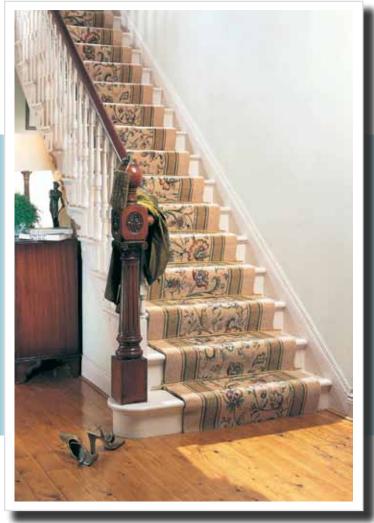
21/2135 Red Persian



81/2138 Kilim



1/2137 Ethnic Panel Rust



Hampton Court (11/2136)

Sheriden - Bordeaux Runner (22/2576) & Cameo (22/2614)

## Runners

#### Sheriden (0.69m wide)

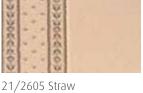


42/2574 Provencale



17/2605 Maroc





13/2574 Regency Cream







10/2605 Royal Red



22/2576 Bordeaux



91/2574 Acorn

45/2605 Jade





4/2605 Sherwood

52/2605 Royal Blue

#### Tazmin (0.69m wide)



"...visually stunning on a staircase, a runner is an instant style statement.'

11/2634 Camel









41/2634 Sand



43/2716 Honey



51/2634 Coppertone



53/2716 Kaftan



91/2634 Shadow

21/2634 Crimson

52/2634 Umber

72/2718 Forest

47/2634 Green











10/2634 Red

23/2634 Sienna

To view the co-ordinating designs and colourways available for each of the runners featured within this section please see the relevant range page(s) below:

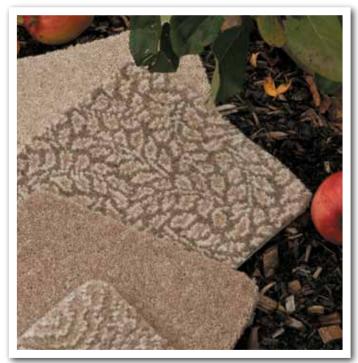
Anatolia	Pgs 10 - 12
Athenia	Pgs 44 - 46
Country House Kazan	Pgs 6 - 7
Glenavy	Pgs 50 - 52
Sheriden	Pgs 41 - 43
Tazmin	Pgs 47 - 49

The sheer volume of products on the market can make the job of co-ordinating your carpets seem an endless and often overwhelming task.

Our recently-launched ranges have been designed to co-ordinate beautifully with our magificent selection of plain carpets.

The following pages include just some of our favourite product combinations, designed to provide inspiration and guidance on how to create an Ulster scheme which flows from room to room.

For a full list of co-ordination options please visit www.ulstercarpets.com/colourcoordination



Top - Bottom:w Eider (N5004), Rowan Fawn (41/20043), Plover (N5002), Cove Fawn (41/20047)

#### Anatolia



42/2287 Anatolia Medallion Lotus (Pg 10)



41/2287 Anatolia Medallion Dune (Pg 10)



51/2287 Anatolia Medallion Pampas (Pg 11)



44/2287 Anatolia Medallion Nile Gold (Pg11)



D4003 Donegal Twist Eggshell (Pg 34)



D4003 Donegal Twist Eggshell (Pg 34)



W9701 Ulster Velvet Arabesque (Pg 22)



W9702 Ulster Velvet Pyramid (Pg 22)



43/1319 Open Spaces Dubai Demerara (Pg 37)



43/1319 Open Spaces Dubai Demerara (Pg 37)



Y1029 York Wilton Walnut (Pg 29)



Y1037 York Wilton Safari (Pg 28)



W2607 Ulster Velvet Fauna (Pg 22)



Y1040 York Wilton Sorrel (Pg 31)



G1022 Grange Wilton French Grey (Pg 26)

#### Anatolia



43/2287 Anatolia Medallion Tunis (Pg 11)



11/2287 Anatolia Medallion Delta (Pg 11)



81/2293 Anatolia Medallion Fez (Pg 12)



72/2287 Anatolia Medallion Isis (Pg 12)



52/2287 Anatolia Medallion Luxor (Pg 12)



W2023 Ulster Velvet Straw (Pg 22)



N5001 Natural Choice Plains Alpaca (Pg 32)



W8618 Ulster Velvet Honey Gold (Pg 22)



W2023 Ulster Velvet Straw (Pg 22)



W2013 Ulster Velvet Oatmeal (Pg 23)



Y1048 York Wilton Sahara (Pg 30)



64/1431 Open Spaces Queenstown Jute (Pg 38)



Y1037 York Wilton Safari (Pg 28)



W2607 Ulster Velvet Fauna (Pg 22)



N5002 Natural Choice Plains Plover (Pg 32)



Y1037 York Wilton Safari (Pg 28)



N5003 Natural Choice Plains Cobble (Pg 32)



Y1023 York Wilton Mineral (Pg 28)



G1002 Grange Wilton Wattle (Pg 26)

#### Blossom



51/20053 Blossom Opal (Pg 14)



25/1310 Open Spaces Morocco Fair Isle (Pg 36)



W2015 Ulster Velvet Suede (Pg 22)



N5003 Natural Choice Plains Cobble (Pg 32)

#### Blossom



11/20053 Blossom Camellia (Pg 14)



41/20053 Blossom Sungold (Pg 14)



52/20053 Blossom Bronze (Pg 14)



54/20053 Blossom Incense (Pg 14)



91/20053 Blossom Fig (Pg 14)



21/20053 Blossom Laquer (Pg 14)



53/20053 Blossom Zen (Pg 14)



W2605 Ulster Velvet Jersey (Pg 22)



W2023 Ulster Velvet Straw (Pg 22)



43/1319 Open Spaces Dubai Demerara (Pg 37)



G1005 Grange Wilton Partridge (Pg 27)



Y1048 York Wilton Sahara (Pg 30)



Y1037 York Wilton Safari (Pg 28)



W9209 Ulster Velvet Canvas (Pg 23)



Y1030 York Wilton Hemp (Pg 28)



W9702 Ulster Velvet Pyramid (Pg 22)



W2607 Ulster Velvet Fauna (Pg 22)



N5006 Natural Choice Plains Kindling (Pg 32)



Y1037 York Wilton Safari (Pg 28)



Y1027 York Wilton Brick (Pg 30)



Y1032 York Wilton Flint (Pg 28)



N5002 Natural Choice Plains Plover (Pg 32)



Y1033 York Wilton Caribou (Pg 30)



G1017 Grange Wilton Giltwood (Pg 27)

### Country House Collection Beaumont



11/20016 Beaumont Chalk Downs (Pg 8)



14/20016 Beaumont Osprey (Pg 8)



91/20016 Beaumont Turtle Dove (Pg 8)



12/20016 Beaumont Brindle (Pg 8)



48/20016 Beaumont Croft Gold (Pg 8)



47/20016 Beaumont Antique Green (Pg 8)



15/20016 Beaumont Grouse (Pg 8)



30/1153 Open Spaces Borneo Muslin (Pg 37)



G1007 Grange Wilton Spelt (Pg 26)



Y1047 York Wilton Parchment (Pg 28)



G1013 Grange Wilton Romney (Pg 27)



W8618 Ulster Velvet Honey Gold (Pg 22)



W8618 Ulster Velvet Honey Gold (Pg 22)



G1017 Grange Wilton Giltwood (Pg 27)



D4017 Donegal Twist Fern (Pg 35)



N5003 Natural Choice Plains Cobble (Pg 32)



G1004 Grange Wilton Flagstone (Pg 27)



W2604 Ulster Velvet Twill (Pg 23)



Y1033 York Wilton Caribou (Pg 30)



Y1037 York Wilton Safari (Pg 28)



G1013 Grange Wilton Romney (Pg 27)



N5006 Natural Choice Plains Kindling (Pg 32)



G1015 Grange Wilton Woolsack (Pg 26)



Y1027 York Wilton Brick (Pg 30)

### Country House Collection Beaumont



51/20016 Beaumont Balmoral Red (Pg 8)



W8618 Ulster Velvet Honey Gold (Pg 22)



Y1043 York Wilton Brandysnap (Pg 30)

### Country House Collection Kazan



31/20018 Kazan Powder Blue (Pg 6)



13/20018 Kazan Antique White (Pg 6)



51/20018 Kazan Sepia (Pg 6)



91/20018 Kazan Tench Green (Pg 6)



41/20018 Kazan Persian Gold (Pg 7)



W2015 Ulster Velvet Suede (Pg 22)



30/1153 Open Spaces Borneo Muslin (Pg 37)



43/1319 Open Spaces Dubai Demerara (Pg 37)



Y1037 York Wilton Safari (Pg 28)



Y1037 York Wilton Safari (Pg 28)



W9209 Ulster Velvet Canvas (Pg 23)



N5001 Natural Choice Plains Alpaca (Pg 32)



W2604 Ulster Velvet Twill (Pg 23)



G1022 Grange Wilton French Grey (Pg 26)



G1013 Grange Wilton Romney (Pg 27)



N5002 Natural Choice Plains Plover (Pg 32)

### Country House Collection Kazan



81/20018 Kazan Burnt Sienna (Pg 7)



21/20018 Kazan Indian Red (Pg 7)



92/20018 Kazan Viceroy Grey (Pg 7)



Y1037 York Wilton Safari (Pg 28)



G1017 Grange Wilton Giltwood (Pg 27)



G1007 Grange Wilton Spelt (Pg 26)



Y1037 York Wilton Safari (Pg 28)



N5003 Natural Choice Plains Cobble (Pg 32)



Y1033 York Wilton Caribou (Pg 30)



N5006 Natural Choice Plains Kindling (Pg 32)

### Glenavy



6/2474 Glenavy Siranda (Pg 51)



2/3144 Glenavy Kashmir (Pg 52)



4/2353 Glenavy Green Buttons & Bows (Pg 52)



W2604 Ulster Velvet Twill (Pg 23)



G1017 Grange Wilton Giltwood (Pg 27)



Y1049 York Wilton Spruce (Pg 31)



Y1032 York Wilton Flint (Pg 28)



Y1037 York Wilton Safari (Pg 28)



W835 Ulster Velvet Jade (Pg 24)



G1023 Grange Wilton Red Setter (Pg 27)



Y1029 York Wilton Walnut (Pg 29)

### Glenavy



\*21/2133 Glenavy Red Persian (Pg 52)



\*2/2648 Glenavy Ethnic Panel Rust (Pg 52)



11/2970 Glenavy Romanza (Pg 51)



11/2971 Glenavy Fantasia (Pg 51)



\*7/2984 Glenavy Hampton Court (Pg 51)



\*41/2116 Glenavy Ethnic Panel Sand (Pg 52)



Y1010 York Wilton Old Gold (Pg 30)



W8618 Ulster Velvet Honey Gold (Pg 22)



W2015 Ulster Velvet Suede (Pg 22)



W2023 Ulster Velvet Straw (Pg 22)



Y1038 York Wilton Linseed (Pg 30)



W8618 Ulster Velvet Honey Gold (Pg 22)



Y1019 York Wilton Red Earth (Pg 30)



Y1043 York Wilton Brandysnap (Pg 30)



W2013 Ulster Velvet Oatmeal (Pg 23)



G1017 Grange Wilton Giltwood (Pg 27)



Y1037 York Wilton Safari (Pg 28)



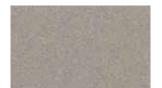
Y1043 York Wilton Brandysnap (Pg 30)



W2001 Ulster Velvet Claret (Pg 24)



G1023 Grange Wilton Red Setter (Pg 27)



G1022 Grange Wilton French Grey (Pg 26)



G1014 Grange Wilton Appleby (Pg 26)



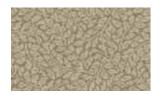
Y1049 York Wilton Spruce (Pg 31)



G1023 Grange Wilton Red Setter (Pg 27)

<sup>\*</sup> Please refer to Page 61 for co-ordinating runner

#### Natural Choice Axminster



51/20043 Natural Choice Rowan Dove (Pg 16)



41/20043 Natural Choice Rowan Fawn (Pg 16)



91/20043 Natural Choice Rowan Slate (Pg 16)



51/20048 Natural Choice Chenille Dove (Pg 16)



41/20048 Natural Choice Chenille Fawn (Pg 16)



91/20048 Natural Choice Chenille Slate (Pg 16)



51/20047 Natural Choice Cove Dove (Pg 16)



61/1319 Open Spaces Dubai Limewash (Pg 37)



30/1153 Open Spaces Borneo Muslin (Pg 37)



64/1428 Open Spaces Auckland Hare (Pg 39)



64/1431 Open Spaces Queenstown Jute (Pg 38)



G1007 Grange Wilton Spelt (Pg 26)



64/1431 Open Spaces Queenstown Jute (Pg 38)



61/1319 Open Spaces Dubai Limewash (Pg 37)



N5007 Natural Choice Plains Platinum (Pg 32)



N5001 Natural Choice Plains Alpaca (Pq 32)



N5005 Natural Choice Plains Pumice (Pg 32)



N5007 Natural Choice Plains Platinum (Pg 32)



N5003 Natural Choice Plains Cobble (Pg 32)



N5005 Natural Choice Plains Pumice (Pg 32)



N5007 Natural Choice Plains Platinum (Pg 32)



G1015 Grange Wilton Woolsack (Pg 26)



N5003 Natural Choice Plains Cobble (Pg 32)



N5006 Natural Choice Plains Kindling (Pg 32)



N5005 Natural Choice Plains Pumice (Pg 32)



N5006 Natural Choice Plains Kindling (Pg 32)



N5006 Natural Choice Plains Kindling (Pg 32)

#### Natural Choice Axminster



41/20047 Natural Choice Cove Fawn (Pg 16)



51/20046 Natural Choice Shale Dove (Pg 16)



41/20046 Natural Choice Shale Fawn (Pg 16)



51/20044 Natural Choice Ellipse Dove (Pg 16)



N5001 Natural Choice Plains Alpaca (Pg 32)



62/1428 Open Spaces Auckland Hammock (Pg 39)



G1007 Grange Wilton Spelt (Pg 26)



G1015 Grange Wilton Woolsack (Pg 26)



G1007 Grange Wilton Spelt (Pg 26)



N5007 Natural Choice Plains Platinum (Pg 32)



W9209 Ulster Velvet Canvas (Pg 23)



N5002 Natural Choice Plains Plover (Pg 32)



N5005 Natural Choice Plains Pumice (Pg 32)



N5003 Natural Choice Plains Cobble (Pg 32)



41/20045 Natural Choice Fresco Fawn (Pg 17)



91/20045 Natural Choice Fresco Slate (Pg 17)



N5001 Natural Choice Plains Alpaca (Pg 32)



62/1428 Open Spaces Auckland Hammock (Pg 39)



G1007 Grange Wilton Spelt (Pg 26)



N5005 Natural Choice Plains Pumice (Pg 32)



G1012 Grange Wilton Tallow (Pg 27)



N5006 Natural Choice Plains Kindling (Pg 32)

#### Natural Choice Axminster



11/20042 Natural Choice Garland Natural (Pg 17)



11/20041 Natural Choice Tapestry Natural (Pg 17)



N5004 Natural Choice Plains Eider (Pg 32)



N5004 Natural Choice Plains Eider (Pg 32)



N5002 Natural Choice Plains Plover (Pg 32)



G1012 Grange Wilton Tallow (Pg 27)



N5003 Natural Choice Plains Cobble (Pg 32)



N5003 Natural Choice Plains Cobble (Pq 32)

#### What are QR Codes?

QR stands for quick response. If you have a smartphone and internet access you can use the QR Codes included in this guide to be taken to the relevant page at www.ulstercarpets.com

#### How do you use them?

Simply download a free QR code reader from your app store, open it up on your smartphone, scan the QR code with your screen to view the relevant information at www.ulstercarpets.com



Scanning this QR code will take you directly to www.ulstercarpets. com/colourcoordination

Please see the following pages for technical information related to each current Ulster stock product and range.

Range/Design	Ref No	Widths Available (m)	Repeat Length	Repeat Type	Suitability	Centres on 0.91m	Tog Rating
Anatolia							
Scroll	2288, 2298	4.57, 3.66, 2.74, 1.83, 0.91	0.46m	Self Match	Extra Heavy Wear	No	1.7
Medallion	2287, 2293,	4.57, 3.66, 2.74, 1.83, 0.91	0.91m	Self Match	Extra Heavy Wear	No	1.7
Shirvan	2374, 2623	4.57, 3.66, 2.74, 1.83, 0.91	0.91m	Self Match	Extra Heavy Wear	No	1.7
Runner	2289, 2299	0.69	0.91m	Runner	Extra Heavy Wear	n/a	1.7
Ariana							
All	2712, 2713	4.57, 3.66, 2.74, 1.83, 0.91	0.85m	Self Match	Heavy Wear	No	1.7
Athenia							
Motif	2566, 2707	4.57, 3.66, 2.74, 1.83, 0.91	0.28m	Self Match	Heavy Wear	No	1.7
Pindot	2572	4.57, 3.66, 2.74, 1.83, 0.91	0.09m	Self Match	Heavy Wear	No	1.7
Runner	2583, 2711, 20056	0.69	0.03m	Runner	Heavy Wear	n/a	1.7
Blossom							
All	20053	4.57, 3.66, 2.74, 1.83, 0.91	0.91m	Self Match	Heavy Wear	No	1.7
Country House							
Beaumont	20016	4.57, 3.66, 2.74, 1.83, 0.91	0.30m	Self Match	Extra Heavy Wear	Yes	1.5
Kazan	20018	4.57, 3.66, 2.74, 1.83, 0.91	0.91m	Self Match	Extra Heavy Wear	Yes	1.5
Kazan Runner	20019	0.91	0.91m	Runner	Extra Heavy Wear	Yes	1.5
Donegal Twist							
All	All	5, 4, 3, 2, 1	n/a	n/a	Extra Heavy Wear	n/a	1.4
Elements Organza							
All	2720	4, 3, 2, 1	0.31m	Self Match	Extra Heavy Wear	No	1.7
Glenavy							
Kilim	81/2055	4.57, 3.66, 2.74, 1.83, 0.91	0.47m	Self Match	Heavy Wear	No	1.7
Vesuvius, Fantasia	21/2886, 11/2971	4.57, 3.66, 2.74, 1.83, 0.91	0.94m	Self Match	Heavy Wear	No	1.7
Romanza	11/2970	4.57, 3.66, 2.74, 1.83, 0.91	0.94m	Self Match	Heavy Wear	No	1.7
Ethnic Panel Rust	2/2648	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Self Match	Heavy Wear	Yes	1.7
Ethnic Panel Sand	41/2116	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Self Match	Heavy Wear	Yes	1.7

 $\mathsf{NOTE}^*$  The tog rating is calculated using carpet tog + underlay tog - 1.

e.g. Sheriden (1.50) + Underlay (typically 1) - 1 = 1.50. All of our carpets are suitable for use over underfloor heating in combination with an appropriate underlay.

Range/Design	Ref No	Widths Available (m)	Repeat Length	Repeat Type	Suitability	Centres on 0.91m	Tog Rating
Glenavy							
Red Persian	21/2133	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Self Match	Heavy Wear	Yes	1.7
Siranda	6/2474	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Self Match	Heavy Wear	No	1.7
Persian Garden	2/2385	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Half Drop	Heavy Wear	No	1.7
White Shirzar	1/2467	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Half Drop	Heavy Wear	Yes	1.7
Overture	2/2162	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Half Drop	Heavy Wear	No	1.7
Hampton Court	7/2984	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Half Drop	Heavy Wear	No	1.7
Blue Cameo, Green Cameo	5/2432 , 4/2452	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Half Drop	Heavy Wear	No	1.7
Rose Cameo	64/2442	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Half Drop	Heavy Wear	No	1.7
Fezhir, Green Buttons & Bows	6/2421, 4/2353	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Half Drop	Heavy Wear	No	1.7
Mayfayre	6/2414	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Half Drop	Heavy Wear	No	1.7
Firedance	10/2264	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Half Drop	Heavy Wear	No	1.7
Tabriz	2/2418	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Half Drop	Heavy Wear	Yes	1.7
Kashmir	2/3144	4.57, 3.66, 2.74, 1.83, 0.91	0.95m	Half Drop	Heavy Wear	No	1.7
Seychelles	17/2045	4.57, 3.66, 2.74, 1.83, 0.91	1.08m	Half Drop	Heavy Wear	No	1.7
Glenavy Runners							
All	All	0.91	0.95m	Runner	Heavy Wear	Yes	1.7
Glendun							
Blue Lorenzo, Sage Lorenzo	5/2380, 9/2380	4.57, 3.66, 2.74, 1.83, 0.91	0.91m	Self Match	Extra Heavy Wear	Yes	1.8
Versailles	11/2965	4.57, 3.66, 2.74, 1.83, 0.91	0.91m	Self Match	Extra Heavy Wear	Yes	1.8
Samarkand	3/2152	4.57, 3.66, 2.74, 1.83, 0.91	0.63m	Self Match	Extra Heavy Wear	Yes	1.8
Blue Caliph, Canterbury	5/2446, 1/2431	4.57, 3.66, 2.74, 1.83, 0.91	0.91m	Half Drop	Extra Heavy Wear	No	1.8
Glenmoy							
Blackwatch	12/2756	4.57, 3.66, 2.74, 1.83, 0.91	0.31m	Self Match	Extra Heavy Wear	Yes	1.7
Beige Chisholm, Royal Stewart	2/2755, 10/2754	4.57, 3.66, 2.74, 1.83, 0.91	0.46m	Self Match	Extra Heavy Wear	Yes	1.7
Antique Sunset	21/2652	4.57, 3.66, 2.74, 1.83, 0.91	0.80m	Self Match	Extra Heavy Wear	Yes	1.7
Seville	2/2157	4.57, 3.66, 2.74, 1.83, 0.91	0.91m	Self Match	Extra Heavy Wear	Yes	1.7
Red Sultan, Black Sultan	21/2650, 91/2650	4.57, 3.66, 2.74, 1.83, 0.91	0.91m	Self Match	Extra Heavy Wear	Yes	1.7
Jasmine Garden	41/2651	4.57, 3.66, 2.74, 1.83, 0.91	0.91m	Half Drop	Extra Heavy Wear	Yes	1.7
Toledo, Persian Garden	1/2280, 10/2160	4.57, 3.66, 2.74, 1.83, 0.91	0.91m	Half Drop	Extra Heavy Wear	Yes	1.7
Madame Pompadour, Vivaldi	6/2470, 2/2371	4.57, 3.66, 2.74, 1.83, 0.91	0.91m	Half Drop	Extra Heavy Wear	No	1.7

Range/Design	Ref No	Widths Available (m)	Repeat Length	Repeat Type	Suitability	Centres on 0.91m	Tog Rating
Glenshane							
Oriental Panel	6/2534	4.57, 3.66, 2.74, 1.83, 0.91	0.88m	Self Match	General Wear	Yes	1.7
Empire Scroll, Scroll Chintz	2/2435, 6/2439	4.57, 3.66, 2.74, 1.83, 0.91	0.88m	Half Drop	General Wear	No	1.7
Empire Garden	51/2435	4.57, 3.66, 2.74, 1.83, 0.91	0.88m	Half Drop	General Wear	No	1.7
Grange Wilton							
All	All	5, 4, 3, 2, 1	n/a	n/a	Extra Heavy Wear	n/a	1.5
Natural Choice							
Axminster							
Chenille	20048	4.57, 3.66, 2.74, 1.83, 0.91	0.61m	Self Match	Extra Heavy Wear	No	1.8
Cove	20047	4.57, 3.66, 2.74, 1.83, 0.91	0.41m	Self Match	Extra Heavy Wear	No	1.8
Ellipse	20044	4.57, 3.66, 2.74, 1.83, 0.91	0.41m	Half Drop	Extra Heavy Wear	No	1.8
Fresco	20045	4.57, 3.66, 2.74, 1.83, 0.91	0.46m	Self Match	Extra Heavy Wear	No	1.8
Rowan	20043	4.57, 3.66, 2.74, 1.83, 0.91	0.46m	Half Drop	Extra Heavy Wear	No	1.8
Shale	20046	4.57, 3.66, 2.74, 1.83, 0.91	0.21m	Self Match	Extra Heavy Wear	No	1.8
Tapestry	20041	4.57, 3.66, 2.74, 1.83, 0.91	0.92m	Self Match	Extra Heavy Wear	No	1.8
Natural Choice							
Plains							
All	All	5, 4, 3, 2, 1	n/a	n/a	Extra Heavy Wear	n/a	1.5
Open Spaces							
Morocco	1310	5, 4, 3, 2, 1	n/a	n/a	Heavy Wear	n/a	1.4
Borneo	1153	5, 4, 3, 2, 1	n/a	n/a	Heavy Wear	n/a	1.2
Oman, Dubai	1320, 1319	5, 4, 3, 2, 1	n/a	n/a	Heavy Wear	n/a	1.6
Open Spaces							
(Laneve)							
Auckland	1428	5, 4, 3, 2, 1	n/a	n/a	Heavy Wear	n/a	1.2
Queenstown	1431	5, 4, 3, 2, 1	n/a	n/a	Heavy Wear	n/a	1.2
Wellington Stripe	1433	5, 4, 3, 2, 1	n/a	n/a	Heavy Wear	n/a	1.2

	Widths Available (m)	Repeat Length	Repeat Type	Suitability	Centres on 0.91m	Tog Rating
	4.57, 3.66, 2.74, 1.83, 0.91	0.31m	Self Match	Extra Heavy Wear	No	1.5
	4.57, 3.66, 2.74, 1.83, 0.91	0.31m	Self Match	Extra Heavy Wear	No	1.5
	4.57, 3.66, 2.74, 1.83, 0.91	0.05m	Self Match	Extra Heavy Wear	No	1.5
	0.69	0.15m	Runner	Extra Heavy Wear	n/a	1.5
	0.69	0.15m	Runner	Extra Heavy Wear	n/a	1.5
2724	4.57, 3.66, 2.74, 1.83, 0.91	0.23m	Self Match	Heavy Wear	Yes	1.7
2718	0.69	0.46m	Runner	Heavy Wear	n/a	1.7
1368-1,	4	100cm x 100cm	Half Drop	All products	No	1.5
	4	100cm x 100cm	Half Drop	within the Mix	No	1.5
82-6,	4	50cm x 50.2cm	Half Drop	range are suitable	No	1.5
	4	50cm x 50.2cm	Half Drop	for Extra Heavy	No	1.5
39-3,	4	50cm x 50.2cm	Half Drop	Domestic / Heavy	No	1.5
	4	50cm x 50.2cm	Half Drop	Contract Wear	No	1.5
69-4,	4	100cm x 98.8cm	Half Drop		No	1.5
	4	100cm x 98.8cm	Half Drop		No	1.5
1000-3,	4	100cm x 100cm	Self Match		No	1.5
	4	100cm x 100cm	Self Match		No	1.5
	4	100cm x 100cm	Half Drop		No	1.5
504-10	4	200cm x 100cm	Self Match		No	1.5
440-11,	4	50cm x 39cm	Self Match		No	1.5
440-27	4	50cm x 39cm	Self Match		No	1.5
	5, 4, 3, 2, 1	n/a	n/a	Extra Heavy Wear	n/a	1.5
	5, 4, 3, 2, 1	n/a	n/a	Extra Heavy Wear	n/a	1.5

### Additional Information

#### **Retailers & Consumers**

Ulster strives to provide you, our retailers and consumers, with the best possible service; we offer a range of tools to assist with that all-important purchasing decision.

#### **Ordering Samples**

At Ulster we know that seeing an image in a brochure is nothing like holding and feeling our actual product in your hand. Samples are of crucial importance to both you - our retailers - and to our consumers. Often the inspiration for interior decoration (as well as essential tools in the matching of already-purchased furnishings and accessories), samples are core elements in the carpet decision-making process.

We have created an extremely high-calibre sample request service, ensuring prompt service for the consumer. Each sample is professionally presented in branded packaging and can be posted directly to you or to the consumer. Delivery is guaranteed within 5 days of placing the sample request, however in most cases samples should arrive within 2 days.

Samples can be ordered by emailing samples@ ulstercarpets.com or via our website.

#### Our Website (www.ulstercarpets.com)

Ulster's website offers a great wealth of information, and is a one-stop shop for everything you need to know about Ulster. It is an informative tool for both retailers and consumers; its enhanced features enable users to search for a specific style, range or colour of carpet, or to gain some general advice on decorating. The site is designed to clarify each of the aspects consumers tend to take into consideration when shopping for carpet.

Please ensure you are listed on the site as an Ulster stockist by contacting us at marketing@ ulstercarpets.com.



#### **Aftercare**

We know that customer service doesn't stop with the purchase, and as you know, no matter how often carpets are vacuumed and how many protective mats are in place, spots and stains will occur now and then.

Ulster have put together an aftercare guide to deal with these occurrences, which can be viewed on our website www.ulstercarpets.com. We hope that this will serve as a useful reference tool for you, our retailers, and our consumers.

### Additional Information

#### Retailers

Ulster continually researches and invests in different ways of keeping our retailers up-to-date. Aimed at the growing number of IT-savvy retailers, we would like to draw your attention to the following.

#### Retailer eNewsletter

Do you receive Ulster's Retailer eNewsletter? If not please sign up by emailing enewsletter@ulstercarpets.com.

The eNewsletter is a great way of promoting the latest happenings at Ulster and falls in line with our eco-friendly policy of reducing the volume of printed material we produce.

#### Web Service

As always, our Customer Service Team will be happy to assist you in any way.

Alternatively, why not try Ulster's Web Service? This will serve as an effective tool to facilitate your relationship with the consumer, and is available 24 hours a day, 7 days a week. Such an innovative service tool has proven especially useful at weekends, when the Customer Service Team is not on hand to answer queries directly.

The stock enquiry facility enables you to search by either stock range, design, width or by matching batch with information also available on future planned stock dates. You can also place orders online, and track your orders from placement to delivery.

If you are not already a member of Ulster's Web Service simply visit www.ulsterwebservice.com, click 'Register' and follow the simple steps.



Scanning this QR code will take you directly to www.ulstercarpets.com. More information on QR Codes can be found on page 77.







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